
Tourism Industry Monitor ♦ Annual 2002

BC's tourism sector expands slowly

Room Revenues increased

- Room Revenues grew 2.2% to \$1.5 billion in 2002, with the strongest increases seen in Kootenay (+11.9%) and Thompson-Okanagan (+7.9%).
- Hotel occupancy rates stayed fairly constant over the year at 59.0%, while the average cost for a room rose (+1.6%) for the third year in a row to \$118.02.

Fewer people visiting the province

- International visitor entries to Canada via British Columbia continued to fall (-4.1%) in 2002 after dropping 2.0% in 2001. BC welcomed 8.0 million international travellers to the province.
- American travellers took 6.6 million trips to Canada via BC, down 4.1% from 2001. The number of overnight trips rose (+4.0%), while same-day trips continued to decline (-13.8%). Entries by travellers from overseas into BC fell 2.8% in 2002 to 1.4 million. Fewer visitors from Europe (-11.7%) pulled down the total. Entries from Pacific Rim countries rose (+2.1%).
- Same day car trips to the US by Canadians from BC dropped 24.0% continuing a decline that has been apparent since 1992. Part of the reason for this decline is the low value of the Canadian dollar causing goods and services South of the border to become relatively more expensive for Canadians. Re-entries from overseas rose 2.6% however, reaching 926,200 in 2002.

Revenue and Volume

- In 2002, 22.6 million tourists spent an estimated \$9.3 billion on overnight travel in British Columbia, 1.0% more than in 2001.

Transportation indicators

- Air traffic passenger volume fell at both Vancouver (-3.9%) and Victoria (-4.8%) international airports.
- The number of passengers who travelled on BC Ferries in 2002 rose (+1.1%) and the number of passenger vehicles passing through the Coquihalla highway toll-booths continued to climb (+2.8%).

Estimates for tourism GDP and direct employment in 2002 were not ready at the time of publication. They will be added to this article as they become available.

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Fewer people visiting the province

- International visitor entries to Canada via British Columbia continued to fall (-4.1%) in 2002 after dropping 2.0% in 2001. BC welcomed 8.0 million international travellers to the province.
- American travellers took 6.6 million trips to Canada via BC, down 4.1% from 2001. The number of overnight trips rose (+4.0%), while same-day trips continued to decline (-13.8%). Entries by travellers from overseas into BC fell 2.8% in 2002 to 1.4 million. Fewer visitors from Europe (-11.7%) pulled down the total. Entries from Pacific Rim countries rose (+2.1%).
- Same day car trips to the US by Canadians from BC dropped 24.0% continuing a decline that has been apparent since 1992. Part of the reason for this decline is the low value of the Canadian dollar causing goods and services South of the border to become relatively more expensive for Canadians. Re-entries from overseas rose 2.6% however, reaching 926,200 in 2002.

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Tourism Indicators

Annual Series, 1997-2002

	1997	1998	1999	2000	2001	2002
Tourism Room Revenue (\$ thousands)						
BC Total	1,157,586	1,206,090	1,329,347	1,442,085	1,473,983	1,506,186

Source: BC STATS

Gross Domestic Product (\$ millions)						
CURRENT DOLLARS						
BC Total	104,569	105,526	110,578	117,976	119,979	n/a
Tourism	4,739	4,892	5,047	5,400	5,587	n/a
CONSTANT DOLLARS (1997 dollars)						
BC Total	104,569	105,959	108,986	113,058	113,849	n/a
Tourism	4,739	4,757	4,778	5,030	5,042	n/a

Source: BC STATS

Tourism Revenue & Volume Estimates						
Revenue (\$ millions)	8,471	8,731	9,080	9,449	9,242	9,336
Visitor Volume (thousands)	21,313	21,753	22,053	22,491	22,381	22,571

Source: Tourism BC

Visitor Entries to Canada via British Columbia (thousands of persons)						
USA -- Total	5,893	6,549	6,862	7,006	6,895	6,591
Overnight	3,094	3,425	3,492	3,599	3,637	3,782
OVERSEAS -- Total	1,430	1,296	1,408	1,476	1,418	1,378
EUROPE	449	449	485	498	466	412
Germany	92	82	82	79	76	76
United Kingdom	225	205	204	204	204	205
PACIFIC RIM	920	771	842	893	864	882
Australia	104	95	95	97	98	101
Hong Kong	92	86	87	89	89	91
Japan	275	257	272	278	277	274
Taiwan	99	90	95	98	98	97
CANADA -- Total (returning to Canada)	13,428	10,451	9,588	9,435	8,329	7,193
From U.S.A. -- Total	10,096	7,535	6,612	6,505	5,623	4,513
From U.S.A. -- Same day auto	9,329	6,735	5,813	5,639	4,720	3,587

Source: Statistics Canada, International Travel (66-001)

Employment (annual average)						
BC Total	1,499,676	1,511,198	1,513,928	1,574,301	1,595,370	1,612,737
Direct Tourism Employment	111,800	112,400	111,000	112,300	114,300	n/a

Source: Statistics Canada (Survey of Employment, Payroll & Hours), BC STATS

Transportation (thousands)						
Vancouver Airport -- arrivals & departures	14,819	15,508	15,806	16,033	15,477	14,878
Victoria Airport -- arrivals & departures	1,103	1,214	1,191	1,139	1,158	1,102
BC Ferries -- passengers	22,060	21,418	21,369	21,280	21,309	21,540
Coquihalla Highway -- passenger vehicles	2,316	2,365	2,378	2,389	2,449	2,518

Sources: Vancouver Airport, Victoria Airport, BC Ferries, Ministry of Transportation & Highways

Hotel Occupancy & Room Rates (annual average)						
Occupancy (%)	66.07	61.85	61.71	59.98	59.30	58.98
Room Rate (\$)	106.04	108.59	112.02	114.04	116.12	118.02

Source: Pannell Kerr Forster (Vancouver)

Tourism Indicators

Annual Series, 1997-2002

% change from previous year	1997	1998	1999	2000	2001	2002
Tourism Room Revenue						
BC Total	5.9	4.2	10.2	8.5	2.2	2.2

Source: BC STATS

Gross Domestic Product						
CURRENT DOLLARS						
BC Total	5.2	0.9	4.8	6.7	1.7	n/a
Tourism	4.3	3.2	3.2	7.0	3.5	n/a
CONSTANT DOLLARS						
BC Total	2.8	1.3	2.9	3.7	0.7	n/a
Tourism	1.0	0.4	0.4	5.3	0.2	n/a

Source: BC STATS

Tourism Revenue & Volume Estimates						
Revenue	2.4	3.1	4.0	4.1	-2.2	1.0
Visitor Volume	1.0	2.1	1.4	2.0	-0.5	0.8

Source: Tourism BC

Visitor Entries to Canada via British Columbia						
USA -- Total	7.2	11.1	4.8	2.1	-1.6	-4.4
Overnight	7.3	10.7	2.0	3.1	1.1	4.0
OVERSEAS -- Total	1.3	-9.4	8.6	4.8	-3.9	-2.8
EUROPE	-3.9	0.1	7.8	2.8	-6.4	-11.7
Germany	-31.5	-10.4	-0.6	-3.7	-3.4	0.2
United Kingdom	19.6	-8.9	-0.5	0.1	0.0	0.2
PACIFIC RIM	2.8	-16.2	9.2	6.0	-3.3	2.1
Australia	17.8	-8.6	-0.2	1.4	1.7	3.2
Hong Kong	-29.0	-6.9	1.8	2.0	-0.5	2.1
Japan	-19.6	-6.4	5.5	2.3	-0.4	-1.1
Taiwan	-4.5	-8.5	5.4	3.3	-1.0	-0.3
CANADA -- Total (returning to Canada)	-2.1	-22.2	-8.3	-1.6	-11.7	-13.6
From U.S.A. -- Total	-3.6	-25.4	-12.2	-1.6	-13.6	-19.7
From U.S.A. -- Same day auto	-4.8	-27.8	-13.7	-3.0	-16.3	-24.0

Source: Statistics Canada, International Travel (66-001)

Employment						
BC Total	1.0	2.5	0.8	0.2	4.0	1.3
Direct Tourism Employment	2.3	0.5	-1.3	1.2	1.7	n/a

Source: Statistics Canada (Survey of Employment, Payroll & Hours), BC STATS

Transportation						
Vancouver Airport -- arrivals & departures	5.6	4.7	1.9	1.4	-3.5	-3.9
Victoria Airport -- arrivals & departures	12.7	10.1	-1.9	-4.4	1.7	-4.8
BC Ferries -- passengers	-0.6	-2.9	-0.2	-0.4	0.1	1.1
Coquihalla Highway -- passenger vehicles	-0.4	2.1	0.6	0.5	2.5	2.8

Sources: Vancouver Airport, Victoria Airport, BC Ferries, Ministry of Transportation & Highways

Hotel Occupancy & Room Rates						
Occupancy (percentage point change)	-2.1	-4.2	-0.1	-1.7	-0.7	-0.3
Room Rate (% change)	6.2	2.4	3.2	1.8	1.8	1.6

Source: Pannell Kerr Forster (Vancouver)

Tourism Indicators

Annual Series, 1997-2002

	1997	1998	1999	2000	2001	2002
Tourism Room Revenue (\$ thousands)						
BC Total	1,107,656	1,146,000	1,200,143	1,412,000	1,772,953	1,506,111

Source: BC STATS

Gross Domestic Product (\$ millions)						
CURRENT DOLLARS						
BC Total	104,809	109,829	111,867	115,176	119,389	119
Tourism	1,109	1,392	1,343	1,400	1,537	1,118
CONSTANT DOLLARS (1997 dollars)						
BC Total	104,809	109,829	105,956	115,088	113,649	111
Tourism	1,109	1,217	1,178	1,236	1,342	1,118

Source: BC STATS

Tourism Revenue & Volume Estimates						
Revenue (\$ millions)	3,471	3,731	5,080	6,449	8,242	9,386
Visitor Volume (thousands)	21,173	21,743	22,193	23,493	22,981	20,571

Source: Tourism BC

Visitor Entries to Canada via British Columbia (thousands of persons)						
USA -- Total	1,193	1,129	1,192	1,190	1,100	1,041
Overnight	1,194	1,129	1,192	1,190	1,100	1,041
OVERSEAS -- Total	1,331	1,296	1,415	1,476	1,518	1,395
EUROPE	343	319	390	396	390	312
Germany	92	82	94	95	98	79
United Kingdom	225	205	234	234	214	205
PACIFIC RIM	988	977	1,025	1,080	1,128	1,083
Australia	104	98	96	117	96	101
Hong Kong	82	80	111	99	99	31
Japan	275	292	270	276	277	274
Taiwan	99	93	35	38	98	97
CANADA -- Total (returning to Canada)	11,425	10,481	8,588	14,335	8,329	7,193
From U.S.A. -- Total	10,096	7,335	6,612	6,605	5,620	4,513
From U.S.A. -- Same day auto	9,326	6,135	5,413	5,336	4,700	3,587

Source: Statistics Canada, International Travel (OE-011)

Employment (annual average)						
BC Total	1,169,676	1,311,189	1,513,628	1,674,281	1,585,371	1,612,717
Direct Tourism Employment	111,807	142,400	141,000	142,253	174,207	174,000

Source: Statistics Canada (Survey of Employment, Payroll & Hours), BC STATS

Transportation (thousands)						
Vancouver Airport -- arrivals & departures	14,819	15,508	15,806	16,033	15,477	14,875
Victoria Airport -- arrivals & departures	1,193	1,214	1,191	1,139	1,158	1,102
BC Ferries -- passengers	22,360	21,418	21,369	21,250	21,379	21,540
Coquitlam Highway -- passenger vehicles	2,316	2,385	2,378	2,369	2,449	2,518

Sources: Vancouver Airport, Victoria Airport, BC Ferries, Ministry of Transportation & Highways

Hotel Occupancy & Room Rates (annual average)						
Occupancy (%)	66.07	61.85	61.71	59.98	59.30	58.98
Room Rate (\$)	108.64	108.53	112.00	114.94	116.12	118.02

Source: Pannell Kerr Forster (Vancouver)

Tourism Indicators

Annual Series, 1997-2002

% change from previous year	1997	1998	1999	2000	2001	2002
Tourism Room Revenue						
BC Total	3	42	112	25	24	24

Source: BC STATS

Gross Domestic Product						
CURRENT DOLLARS						
BC Total	12	3	45	62	11	14
Tourism	21	12	52	73	13	19
CONSTANT DOLLARS						
BC Total	25	13	28	27	12	18
Tourism	11	24	24	43	12	18

Source: BC STATS

Tourism Revenue & Volume Estimates						
Revenue	24	31	40	41	22	10
Visitor Volume	11	23	14	20	15	14

Source: Tourism BC

Visitor Entries to Canada via British Columbia						
USA -- Total	2	11	42	21	16	14
Overnight	3	10	21	21	11	14
OVERSEAS -- Total	12	14	16	18	19	18
EUROPE	18	1	18	26	104	111
Germany	115	104	12	13	14	14
United Kingdom	196	18	155	11	18	14
PACIFIC RIM	28	182	12	11	11	11
Australia	178	16	112	14	17	12
Hong Kong	290	18	118	1	15	21
Japan	196	164	15	11	14	11
Taiwan	145	165	14	11	11	11
CANADA -- Total (returning to Canada)	121	222	163	16	117	116
From U.S.A. -- Total	16	234	122	16	136	197
From U.S.A. -- Same day auto	18	278	113	18	163	249

Source: Statistics Canada, International Travel (pp. 11)

Employment						
BC Total	18	25	18	22	14	13
Direct Tourism Employment	23	1	13	12	11	11

Source: Statistics Canada (Survey of Employment, Payroll & Hours), BC STATS

Transportation						
Vancouver Airport -- arrivals & departures	56	47	19	14	15	15
Victoria Airport -- arrivals & departures	127	101	19	44	17	18
BC Ferries -- passengers	16	19	12	14	11	11
Cootanilla highway -- passenger vehicles	14	11	16	15	15	15

Sources: Vancouver Airport, Victoria Airport, BC Ferries, Ministry of Transportation & Highways

Hotel Occupancy & Room Rates						
Occupancy (percentage point change)	21	42	11	17	17	13
Room Rate (% change)	12	24	12	18	18	18

Source: Pannell Kerr Forster (Vancouver)

TABLE 1: Room Revenue by Development Region

Annual series 1998-2002

DEVELOPMENT REGION	1998	1999	2000	2001	2002		
	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Properties	Rooms
VANCOUVER ISLAND/COAST	219,677	238,389	245,309	258,235	268,451	596	17,750
Fishing lodges	6,594	7,996	7,565	7,968	8,366	55	784
Hotels	150,640	162,048	162,287	166,343	172,163	159	9,443
151+ Rooms	59,586	62,247	65,475	67,385	69,936	10	2,316
76-150 Rooms	44,531	48,169	43,186	45,010	46,919	32	3,063
1-75 Rooms	46,523	51,631	53,626	53,948	55,308	117	4,064
Motels	30,679	32,236	31,373	33,768	35,005	145	3,604
Vacation Rentals	19,935	21,261	24,460	27,003	28,991	118	1,766
Miscellaneous	11,828	14,849	19,624	23,154	23,926	119	2,153
Regional Districts & Urban Centres:							
17 Capital	138,306	150,894	149,813	154,934	159,442	211	8,443
Hotels	116,268	125,724	123,633	126,181	130,675	72	5,435
151+ Rooms	56,481	58,718	61,543	63,454	65,884	8	1,953
76-150 Rooms	32,383	35,213	30,945	31,660	32,792	16	1,668
1-75 Rooms	27,404	31,793	31,145	31,067	31,999	48	1,814
Motels	11,685	12,180	12,740	13,981	14,280	37	1,208
Vacation Rentals	2,060	2,436	3,817	4,027	4,383	29	348
City of Victoria	108,902	117,837	120,521	124,280	128,640	97	5,688
Other CRD	29,404	33,057	29,293	30,654	30,802	114	2,755
19 Cowichan Valley	6,444	6,623	7,324	7,642	7,606	46	846
Motels	1,504	1,418	1,437	1,481	1,743	16	301
21 Nanaimo	28,622	28,807	29,400	31,921	34,262	82	2,835
Hotels	14,385	14,256	14,835	16,013	17,418	20	1,415
Motels	6,539	6,578	6,228	6,769	7,281	29	740
Vacation Rentals	7,209	7,357	7,231	7,979	8,087	22	529
City of Nanaimo	13,002	14,262	14,843	16,077	17,893	26	1,316
23 Alberni-Clayoquot	18,520	21,139	23,505	26,862	29,554	76	1,642
Hotels	3,412	4,738	5,126	7,527	7,191	16	551
Motels	3,933	4,164	3,715	4,191	3,635	21	415
Vacation Rentals	6,948	7,281	8,343	9,491	10,290	14	281
City of Port Alberni	3,256	3,574	3,337	3,467	3,465	15	418
25 Comox-Strathcona	19,355	21,938	25,007	26,264	27,629	111	2,513
Fishing lodges	3,536	4,030	4,688	4,607	4,790	27	421
Hotels	7,120	7,595	8,131	7,895	7,289	13	712
Motels	5,721	6,548	5,837	5,992	6,787	29	724
Vacation Rentals	2,087	2,583	2,853	3,039	3,611	30	371
27 Powell River	3,038	3,186	3,556	3,847	3,404	26	494
43 Mount Waddington	4,433	4,607	5,346	5,334	4,910	30	799
Hotels	3,581	3,354	3,442	3,378	2,957	13	601
45 Central Coast	959	1,194	1,357	1,432	1,644	14	178

TABLE 1: Room Revenue by Development Region

Annual series 1998-2002

DEVELOPMENT REGION	1998	1999	2000	2001	2002		
	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Properties	Rooms
MAINLAND/SOUTHWEST	686,970	778,153	846,849	854,936	850,333	522	40,568
Hotels	623,852	705,003	768,097	767,736	762,618	266	32,779
251+ Rooms	335,137	353,454	404,642	410,424	423,745	34	13,558
151-250 Rooms	111,664	133,029	142,316	137,261	125,435	31	5,852
76-150 Rooms	120,587	150,327	165,067	163,194	157,988	81	8,601
1-75 Rooms	56,464	68,193	56,072	56,857	55,451	120	4,768
Motels	32,517	33,631	31,396	30,510	28,919	110	3,261
Vacation Rentals	21,363	28,912	34,909	41,105	39,529	70	2,113
Regional Districts & Urban Centres:							
09 Fraser Valley	24,839	28,461	31,592	33,654	35,915	87	3,291
Hotels	17,501	20,953	22,154	23,789	25,900	28	1,997
1-75 Rooms	2,220	2,437	2,883	3,475	3,580	18	581
15 Greater Vancouver	538,024	585,814	622,269	613,433	606,108	293	29,194
Hotels	509,905	554,967	588,489	577,665	570,574	186	25,031
251+ Rooms	285,960	290,608	308,161	303,280	312,465	26	10,472
151-250 Rooms	102,080	120,120	126,460	121,081	110,455	27	5,139
76-150 Rooms	88,989	107,956	118,527	116,713	110,534	57	6,175
1-75 Rooms	32,876	36,282	35,342	36,591	37,121	76	3,245
Motels	22,108	21,656	20,175	19,386	17,929	42	1,703
Vacation Rentals	418	2,489	5,959	6,965	7,297	23	578
Miscellaneous	5,370	6,396	7,212	8,492	8,930	36	1,810
Downtown Vancouver	350,463	377,768	403,640	394,873	388,235	98	14,367
Other City of Vancouver	28,825	34,256	31,285	33,749	33,403	55	3,031
City of Richmond	71,623	82,407	92,771	91,482	91,207	26	4,339
Other GVRD	87,113	91,383	94,573	93,329	93,262	114	7,457
29 Sunshine Coast	3,101	3,383	3,469	3,706	3,882	27	457
Motels	1,502	1,602	1,623	1,863	2,017	14	270
31 Squamish-Lillooet	121,006	160,495	189,520	204,143	204,428	115	7,626
Hotels	95,388	127,855	156,194	165,171	165,038	48	5,651
151+ Rooms	49,890	66,309	102,074	112,211	113,230	10	3,153
76-150 Rooms	25,188	33,300	37,533	37,279	38,164	16	1,656
1-75 Rooms	20,309	28,245	16,587	15,681	13,643	22	842
Motels	2,043	3,314	2,457	2,039	1,768	11	246
Vacation Rentals	20,527	25,972	26,717	31,648	29,657	31	1,287
District Municipality of Whistler	116,541	154,513	183,941	197,413	198,202	84	6,904

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Annual series 1998-2002

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	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Properties	Rooms
THOMPSON/OKANAGAN	155,799	166,895	183,893	190,350	205,413	615	19,505
Fishing lodges	1,464	1,611	1,914	1,912	2,000	37	338
Hotels	81,099	88,068	99,635	102,196	109,670	116	7,576
76+ Rooms	54,461	58,940	73,462	75,313	81,456	39	4,691
1-75 Rooms	26,638	29,128	26,173	26,884	28,213	77	2,885
Motels	52,615	53,697	55,405	57,925	62,606	289	8,126
Vacation Rentals	14,296	16,660	19,148	18,602	20,102	96	1,931
Miscellaneous	6,326	6,860	7,790	9,715	11,035	77	1,534
Regional Districts & Urban Centres:							
07 Okanagan-Similkameen	25,679	26,237	28,848	31,206	35,577	138	3,767
Hotels	13,394	13,646	15,979	16,392	18,034	20	1,328
Motels	9,575	9,667	10,674	12,262	14,349	91	2,050
Vacation Rentals	2,535	2,681	1,975	2,177	2,465	17	299
City of Penticton	14,589	14,379	16,454	18,530	20,743	58	2,145
Motels	5,360	5,312	5,924	7,226	8,424	43	1,241
33 Thompson-Nicola	45,900	47,425	51,557	51,678	52,178	203	6,108
Fishing lodges	1,038	1,098	1,511	1,541	1,494	26	246
Hotels	17,851	18,524	21,765	21,233	21,619	36	2,227
76+ Rooms	12,880	13,546	16,958	16,234	16,563	11	1,309
1-75 Rooms	4,971	4,978	4,806	4,999	5,056	25	918
Motels	19,744	19,108	16,821	17,538	17,435	86	2,551
Vacation Rentals	4,244	5,368	7,339	7,376	7,574	27	627
City of Kamloops	32,256	33,922	36,967	37,033	37,511	81	3,835
Hotels	15,273	16,155	19,297	18,903	19,330	20	1,747
Motels	13,070	12,758	9,999	10,490	10,347	35	1,421
35 Central Okanagan	43,313	49,068	56,053	58,965	64,463	84	4,329
Hotels	29,049	33,120	37,065	39,282	42,568	22	1,872
Motels	8,826	9,919	12,534	12,626	13,183	35	1,376
Vacation Rentals	5,224	5,770	6,135	4,928	6,204	19	634
City of Kelowna	39,839	44,825	51,542	52,346	57,275	60	3,579
Motels	8,266	9,444	11,929	12,258	12,814	28	1,283
37 North Okanagan	13,226	15,232	16,475	16,295	18,537	61	1,752
Hotels	9,041	10,289	11,261	10,792	12,063	17	860
Motels	3,517	3,736	3,527	3,545	4,729	20	551
Vacation Rentals	350	857	1,261	1,504	1,200	14	143
City of Vernon	10,161	11,116	15,336	15,121	16,949	34	1,465
Hotels	6,651	6,886	11,016	10,535	11,802	13	774
Motels	3,315	3,554	3,326	3,330	4,165	15	469
39 Columbia-Shuswap	27,681	28,933	30,961	32,205	34,658	129	3,549
Hotels	11,764	12,489	13,566	14,497	15,385	21	1,289
Motels	10,952	11,268	11,849	11,955	12,910	55	1,598
Miscellaneous	572	430	540	513	365	20	311

TABLE 1: Room Revenue by Development Region

Annual series 1998-2002

DEVELOPMENT REGION	1998	1999	2000	2001	2002		
	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Properties	Rooms
KOOTENAY	47,223	53,603	63,793	64,108	71,712	293	7,430
Hotels	19,416	23,309	26,761	25,941	27,277	59	2,664
Motels	16,865	18,030	20,924	19,612	20,378	128	2,500
Vacation Rentals	4,437	5,590	8,961	9,594	10,652	50	1,076
<i>Regional Districts & Urban Centres:</i>							
01 East Kootenay	29,194	34,222	41,033	42,000	49,155	140	4,746
Hotels	10,384	13,429	15,405	14,783	16,181	30	1,619
Motels	9,506	10,332	11,886	11,303	11,679	59	1,335
Vacation Rentals	3,938	5,050	8,008	8,818	9,462	23	873
City of Cranbrook	6,278	6,844	8,105	7,931	8,376	22	969
Motels	2,594	2,292	3,507	3,582	3,678	12	382
03 Central Kootenay	13,468	14,352	16,569	16,606	16,495	105	1,888
Hotels	7,467	8,000	9,236	9,163	9,153	19	784
Motels	4,577	4,835	5,601	5,236	5,119	42	723
05 Kootenay Boundary	4,561	5,030	6,192	5,501	6,062	48	796
Motels	2,782	2,863	3,436	3,074	3,580	27	442
CARIBOO	42,381	40,788	43,571	42,553	44,514	213	5,458
Fishing lodges	1,089	1,134	1,017	990	872	28	260
Hotels	24,709	23,321	24,060	23,120	24,302	32	2,055
1-75 Rooms	9,977	9,025	9,105	8,456	8,322	22	922
Motels	13,627	13,430	15,244	15,166	15,742	74	2,211
Vacation Rentals	1,112	1,045	1,384	1,325	1,431	51	392
Miscellaneous	1,843	1,860	1,865	1,952	2,167	28	540
<i>Regional Districts & Urban Centres:</i>							
41 Cariboo	15,951	15,496	16,850	16,300	16,834	144	2,469
Fishing lodges	1,089	1,134	1,004	967	858	27	246
Hotels	6,066	5,799	5,447	4,907	4,829	11	526
Motels	6,643	6,423	7,869	7,864	8,397	41	1,163
Vacation Rentals	891	848	1,140	1,105	1,212	45	340
Miscellaneous	1,262	1,292	1,391	1,456	1,538	20	194
City of Quesnel	3,699	3,219	2,919	3,007	3,297	15	501
Motels	2,636	2,332	2,174	2,353	2,571	11	395
City of Williams Lake	5,163	5,126	5,035	4,595	4,601	14	628
53 Fraser-Fort George	26,430	25,292	26,720	26,253	27,680	69	2,989
Hotels	18,644	17,522	18,613	18,213	19,472	21	1,529
Motels	6,984	7,006	7,375	7,302	7,345	33	1,048
City of Prince George	20,531	19,410	20,297	19,821	20,869	34	2,098
Motels	3,250	3,225	4,417	4,221	4,797	19	696

TABLE 1: Room Revenue by Development Region

Annual series 1998-2002

DEVELOPMENT REGION	1998	1999	2000	2001	2002		
	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Revenue (\$ thousands)	Properties	Rooms
NORTH COAST	17,923	18,651	20,609	19,342	19,016	90	2,094
Fishing lodges	1,704	2,253	2,809	3,257	3,363	16	210
Hotels	9,168	9,288	9,552	9,667	9,306	22	969
Motels	6,707	6,705	7,642	5,489	5,214	29	745
Regional Districts & Urban Centres:							
47 Skeena-Queen Charlotte	9,726	10,408	11,925	11,708	11,448	45	1,152
Hotels	5,898	6,133	6,483	6,057	5,641	11	575
Motels	2,085	2,009	2,545	2,165	2,174	11	328
City of Prince Rupert	6,805	6,937	7,874	7,179	6,842	17	752
49 Kitimat-Stikine	8,197	8,243	8,685	7,634	7,568	45	942
Hotels	3,269	3,155	3,068	3,610	3,666	11	394
Motels	4,621	4,697	5,097	3,324	3,040	18	417
City of Terrace	4,540	4,431	4,478	4,422	4,392	13	424
NECHAKO							
Fishing lodges	462	532	526	651	798	21	136
Motels	4,930	4,546	4,405	4,661	4,700	29	781
Urban Centre:							
Town of Smithers	4,396	4,257	4,294	4,422	4,275	21	469
NORTHEAST							
Hotels	13,676	12,765	14,998	16,919	17,179	20	1,346
Motels	8,479	7,778	8,527	9,270	9,224	36	981
Urban Centres:							
City of Dawson Creek	4,445	4,559	5,252	5,115	4,921	16	539
City of Fort St. John	11,784	8,756	10,727	15,867	17,693	22	1,062
BRITISH COLUMBIA Totals							
Fishing lodges	12,255	14,563	14,963	16,476	17,483	166	1,853
Hotels	925,311	1,026,737	1,108,237	1,114,706	1,125,128	685	57,297
251+ Rooms	366,256	385,951	442,226	449,803	465,543	37	14,662
151-250 Rooms	158,023	182,241	201,392	197,535	188,385	47	8,788
76-150 Rooms	237,901	274,381	293,035	294,441	297,026	175	18,055
1-75 Rooms	163,131	184,163	171,584	172,927	174,173	426	15,792
Motels	166,418	170,054	174,917	176,402	181,790	840	22,209
Vacation Rentals	62,152	74,101	94,829	107,193	112,439	419	7,833
Miscellaneous	39,953	43,893	49,139	59,207	69,346	378	8,058

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
VANCOUVER ISLAND/COAST	8,972	12,457	16,571	16,619	24,797	24,000	24,402
Fishing lodges	88	91	241	330	764	1,267	1,836
Hotels	5,834	8,495	10,844	12,256	16,770	19,505	23,939
151+ Rooms	2,243	3,666	4,588	5,213	7,233	8,387	8,939
76-150 Rooms	1,631	2,284	3,007	3,390	4,558	5,239	6,776
1-75 Rooms	1,960	2,544	3,249	3,652	4,978	5,879	8,224
Motels	1,283	1,583	2,223	2,296	3,049	3,659	5,278
Vacation Rentals	1,004	1,262	1,887	1,694	2,194	2,863	4,988
Other	763	1,026	1,377	1,443	1,960	2,487	3,561
Regional Districts & Urban Centres:							
17 Capital	4,991	7,474	9,720	11,228	15,507	18,714	23,117
Hotels	4,143	6,369	8,222	9,422	12,932	15,539	18,339
76+ Rooms	3,080	4,954	6,335	7,302	10,031	11,926	13,283
1-75 Rooms	1,063	1,416	1,887	2,121	2,901	3,612	5,056
Motels	500	644	808	905	1,254	1,563	2,318
Vacation Rentals	118	144	231	329	458	476	710
City of Victoria	4,084	6,291	8,078	9,277	12,675	15,389	18,009
Other CRD	906	1,183	1,642	1,951	2,832	3,325	5,108
19 Cowichan Valley	232	355	494	530	653	769	1,081
Hotels	118	208	254	263	351	371	538
Motels	42	80	134	118	133	176	253
21 Nanaimo	1,407	1,769	2,317	2,423	3,046	3,326	4,954
Hotels	811	1,004	1,205	1,351	1,641	1,634	2,263
Motels	280	318	478	512	648	720	1,038
Vacation Rentals	260	401	545	467	652	841	1,441
City of Nanaimo	924	1,074	1,253	1,429	1,762	1,724	2,076
23 Alberni-Clayoquot	833	1,105	1,681	1,643	2,166	3,102	4,825
Hotels	114	220	295	292	653	713	1,158
Motels	88	105	178	181	244	429	653
Vacation Rentals	326	437	728	650	656	1,033	1,687
City of Port Alberni	141	173	216	216	296	405	451
25 Comox-Strathcona	1,176	1,371	1,935	1,730	2,527	2,624	3,974
Fishing lodges	5	6	129	189	451	653	1,145
Motels	331	380	566	522	657	616	831
Vacation Rentals	226	210	281	105	227	233	632
27 Powell River	151	158	184	246	268	346	522
Hotels	123	128	142	215	194	215	301
43 Mount Waddington	169	197	202	179	366	603	865
Hotels	109	123	135	107	217	358	486
45 Central Coast	13	28	38	40	204	297	265

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
VANCOUVER ISLAND/COAST	8,972	12,457	16,571	18,019	24,737	29,781	39,602
Fishing lodges	28	31	241	330	764	1,267	1,836
Hotels	8,834	12,426	16,330	17,689	24,673	29,514	37,763
51+ Rooms	2,243	3,666	4,948	5,213	7,233	8,587	9,039
21-150 Rooms	1,631	2,294	3,287	3,340	4,558	5,239	6,776
1-20 Rooms	1,060	2,466	3,244	3,652	4,978	5,879	8,224
Motels	238	1,081	2,223	2,296	3,349	3,859	5,278
Vacation Rentals	1,004	1,262	1,867	1,694	2,194	2,863	4,988
Other	763	1,029	1,377	1,443	1,863	2,487	3,567
Regional Districts & Urban Centres:							
17 Capital	4,991	7,474	9,720	11,228	15,507	18,714	23,117
Hotels	1,143	8,369	8,222	9,422	12,932	15,539	18,339
76+ Rooms	1,080	4,954	6,635	7,302	10,631	11,926	13,283
11-75 Rooms	1,003	3,416	1,887	2,127	2,301	3,612	5,056
Motels	690	844	458	408	1,254	1,563	2,318
Vacation Rentals	118	154	293	129	458	476	710
City of Victoria	4,084	6,291	8,078	9,277	12,675	15,389	18,009
Other CRD	906	1,183	1,642	1,951	2,832	3,325	5,108
19 Cowichan Valley	232	355	494	530	653	769	1,081
Hotels	118	208	254	283	351	371	538
Motels	42	80	134	118	133	176	253
21 Nanaimo	1,407	1,769	2,317	2,423	3,046	3,326	4,954
Hotels	813	1,694	1,285	1,351	1,641	1,634	2,263
Motels	280	316	478	512	648	720	1,038
Vacation Rentals	300	401	545	467	652	841	1,341
City of Nanaimo	924	1,074	1,253	1,429	1,762	1,724	2,076
23 Alberni-Clayoquot	833	1,105	1,681	1,643	2,166	3,102	4,825
Hotels	114	220	295	292	653	713	1,158
Motels	88	105	178	181	244	429	653
Vacation Rentals	628	777	1,208	1,167	1,269	1,960	2,614
City of Port Alberni	141	173	216	216	296	405	451
25 Comox-Strathcona	1,176	1,371	1,935	1,730	2,527	2,624	3,974
Fishing lodges	5	6	129	189	451	653	1,145
Motels	111	99	166	322	687	616	831
Vacation Rentals	1,060	1,266	1,640	1,220	1,790	1,355	1,998
27 Powell River	151	158	184	246	268	346	522
Hotels	123	128	142	215	194	215	301
43 Mount Waddington	169	197	202	179	366	603	865
Hotels	169	123	135	107	217	358	486
45 Central Coast	13	28	38	40	204	297	265

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	Annual Revenue (\$,000)
VANCOUVER ISLAND/COAST	45,865	30,696	18,599	11,910	11,241	208,259
Fishing lodges	2,142	1,176	271	75	84	8,366
Hotels	27,925	19,237	12,175	8,000	7,184	172,163
151+ Rooms	10,671	7,734	5,156	3,169	2,936	69,936
76-150 Rooms	7,799	5,250	3,068	2,084	1,834	46,919
1-75 Rooms	9,455	6,253	3,951	2,747	2,414	55,308
Motels	6,199	4,042	2,437	1,542	1,414	35,005
Vacation Rentals	5,424	3,341	1,844	1,103	1,386	28,991
Other	4,175	2,899	1,872	1,190	1,172	23,926
Regional Districts & Urban Centres:						
17 Capital	26,481	17,981	11,396	6,646	6,189	159,442
Hotels	21,161	14,629	9,160	5,544	5,215	130,675
76+ Rooms	15,649	11,045	6,933	4,206	3,933	98,676
1-75 Rooms	5,512	3,583	2,227	1,338	1,282	31,999
Motels	2,591	1,679	970	554	493	14,280
Vacation Rentals	659	391	498	158	209	4,383
City of Victoria	20,869	14,462	9,065	5,393	5,048	128,640
Other CRD	5,612	3,519	2,331	1,253	1,141	30,802
19 Cowichan Valley	1,214	862	590	449	375	7,606
Hotels	603	401	323	268	199	3,896
Motels	316	186	133	92	80	1,743
21 Nanaimo	6,074	3,377	2,170	1,705	1,694	34,262
Hotels	2,740	1,696	1,207	1,004	862	17,418
Motels	1,284	825	480	349	349	7,281
Vacation Rentals	1,808	692	399	296	287	8,087
City of Nanaimo	2,361	1,778	1,342	1,165	1,005	17,893
23 Alberni-Clayoquot	5,573	3,877	2,075	1,467	1,207	29,554
Hotels	1,464	1,074	498	426	285	7,191
Motels	816	530	208	114	89	3,635
Vacation Rentals	1,770	1,263	723	520	495	10,290
City of Port Alberni	515	463	240	194	155	3,465
25 Comox-Strathcona	4,681	3,253	1,721	1,244	1,393	27,629
Fishing lodges	1,296	733	166	9	8	4,790
Motels	978	666	502	380	359	6,787
Vacation Rentals	713	581	83	40	279	3,611
27 Powell River	433	406	310	172	208	3,404
Hotels	267	187	220	141	134	2,265
43 Mount Waddington	1,019	740	240	198	132	4,910
Hotels	598	465	146	132	82	2,957
45 Central Coast	390	199	96	30	43	1,644

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
MAINLAND/SOUTHWEST	56,326	58,594	60,262	62,972	64,131	62,346	60,636
Hotels	48,948	58,548	69,198	56,309	61,809	75,319	86,527
251+ Rooms	26,042	31,850	38,397	32,361	34,225	42,800	47,498
151-250 Rooms	7,757	8,963	10,039	8,849	10,927	13,556	15,286
76-150 Rooms	11,215	13,311	15,776	11,461	12,656	14,021	17,377
1-75 Rooms	3,934	4,423	4,986	3,638	4,002	4,942	6,366
Motels	1,343	1,419	1,909	1,941	2,483	2,827	3,976
Other	990	1,501	1,963	1,329	1,207	1,991	2,474
Regional Districts & Urban Centres:							
09 Fraser Valley	2,015	2,270	2,835	2,492	3,052	2,967	4,222
Hotels	1,459	1,619	2,115	1,890	2,268	2,051	2,924
76+ Rooms	1,283	1,421	1,855	1,624	1,952	1,739	2,508
1-75 Rooms (no NC)	175	198	260	266	316	312	416
15 Greater Vancouver	26,769	31,068	37,847	42,244	57,721	70,171	78,867
Hotels	25,275	29,546	35,867	40,289	54,526	65,344	73,042
251+ Rooms	12,881	15,321	19,143	22,996	30,133	36,155	39,478
151-250 Rooms	5,504	6,146	6,943	7,518	10,610	13,101	14,519
76-150 Rooms	5,135	6,211	7,481	7,509	10,615	12,065	14,100
1-75 Rooms	1,754	1,869	2,301	2,266	3,168	4,023	4,945
Motels	888	937	1,223	1,203	1,526	1,797	2,463
Other	182	209	301	279	1,000	1,671	2,032
Downtown Vancouver	14,786	17,907	22,777	27,100	37,748	46,709	51,852
Other City of Vancouver	1,577	1,696	2,028	2,046	3,191	3,885	4,569
City of Richmond	5,675	5,992	6,510	6,321	7,866	9,579	10,653
Other GVRD	4,730	5,473	6,532	6,776	8,916	9,997	11,794
29 Sunshine Coast	132	143	210	240	317	375	577
Motels	77	59	104	112	171	178	296
31 Squamish-Lillooet	27,410	35,112	39,371	17,995	5,749	8,834	12,230
Hotels	22,159	27,313	31,132	14,050	4,932	7,823	10,431
151+ Rooms	14,629	18,492	21,314	9,812	3,306	6,119	7,280
76-150 Rooms	5,580	6,535	7,477	3,212	1,191	1,198	2,277
1-75 Rooms	1,950	2,286	2,341	1,026	435	507	874
Motels	91	76	93	114	124	182	246
Vacation Rentals	4,377	6,449	6,546	2,811	524	611	1,203
Other	783	1,274	1,600	1,020	169	218	351
District Municipality of Whistler	26,959	34,617	38,778	17,561	5,367	8,320	11,525

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
VANCOUVER ISLAND/COAST	45,865	30,696	18,599	11,910	11,241	268,451
Fishing lodges	12,142	1,176	171	75	34	13,598
Hotels	27,925	14,217	12,175	1,000	7,154	62,471
75+ Rooms	15,671	9,714	5,160	1,109	2,306	29,960
75-150 Rooms	7,794	5,250	3,988	2,984	1,854	21,870
1-75 Rooms	6,459	4,253	3,027	2,747	1,414	18,900
Motels	1,199	4,342	2,437	7,842	1,414	16,934
Vacation Rentals	1,424	1,217	1,844	1,103	1,366	6,950
Other	4,175	3,899	1,872	1,160	1,872	13,978
Regional Districts & Urban Centres:						
17 Capital	26,481	17,981	11,396	6,646	6,189	159,442
Hotels	21,161	14,629	9,160	5,544	5,215	65,709
75+ Rooms	15,649	11,045	6,233	1,206	1,033	25,166
75-150 Rooms	8,512	5,583	2,927	7,338	1,282	25,642
Motels	2,591	1,079	978	294	893	5,745
Vacation Rentals	659	1,911	1,000	1,558	1,081	6,209
City of Victoria	20,869	14,462	9,065	5,393	5,048	74,837
Other CRD	5,612	3,519	2,331	1,253	1,141	10,872
19 Cowichan Valley	1,214	862	590	449	375	7,606
Hotels	603	401	123	268	189	1,584
Motels	316	186	133	92	80	743
21 Nanaimo	6,074	3,377	2,170	1,705	1,694	34,262
Hotels	2,740	1,696	1,267	1,004	862	17,418
Motels	1,284	825	480	349	349	7,281
Vacation Rentals	1,308	856	423	296	283	6,087
City of Nanaimo	2,361	1,778	1,342	1,165	1,005	17,893
23 Alberni-Clayoquot	5,573	3,877	2,075	1,467	1,207	29,554
Hotels	1,484	1,074	498	428	295	7,191
Motels	816	530	208	114	89	3,635
Vacation Rentals	1,770	1,263	723	520	495	10,299
City of Port Alberni	515	463	240	194	155	3,465
25 Comox-Strathcona	4,681	3,253	1,721	1,244	1,393	27,629
Fishing lodges	1,296	733	166	9	8	4,790
Motels	978	666	32	383	194	3,787
Vacation Rentals	713	581	233	417	278	3,611
27 Powell River	433	406	310	172	208	3,404
Hotels	267	187	220	141	134	2,265
43 Mount Waddington	1,019	740	240	198	132	4,910
Hotels	598	465	146	132	82	2,957
45 Central Coast	390	199	96	30	43	1,644

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
MAINLAND/SOUTHWEST	56,326	68,594	80,262	62,972	66,839	82,346	95,896
Hotels	48,948	58,548	69,198	56,309	61,809	75,319	86,527
251+ Rooms	26,042	31,850	38,397	32,381	34,225	42,800	47,498
151-250 Rooms	7,757	9,963	10,039	9,849	10,627	12,556	15,246
76-150 Rooms	11,215	15,311	18,776	11,461	12,856	14,021	17,377
1-75 Rooms	9,954	14,225	14,986	11,638	14,002	14,942	16,666
Motels	1,543	1,419	1,909	1,941	2,483	2,827	3,976
Other	890	1,801	1,963	1,329	1,207	1,991	2,474
Regional Districts & Urban Centres:							
09 Fraser Valley	2,015	2,270	2,835	2,492	3,052	2,967	4,222
Hotels	1,459	1,619	2,115	1,890	2,268	2,051	2,924
76+ Rooms	1,283	1,421	1,855	1,624	1,952	1,739	2,508
1-75 Rooms/Inns/NC	176	198	260	266	316	312	416
15 Greater Vancouver	26,769	31,068	37,847	42,244	57,721	70,171	78,867
Hotels	26,275	30,546	36,667	40,289	54,526	65,344	73,342
251+ Rooms	12,481	18,321	19,143	22,996	30,133	36,155	39,476
151-250 Rooms	1,804	2,146	2,942	3,418	10,610	13,101	14,519
76-150 Rooms	2,138	6,211	7,481	7,509	10,615	12,065	14,100
1-75 Rooms	1,754	1,869	2,301	2,266	8,168	4,023	4,949
Motels	488	337	1,223	1,203	1,526	1,757	2,463
Other	182	209	301	279	1,000	1,671	3,032
Downtown Vancouver	14,786	17,907	22,777	27,100	37,748	46,709	51,852
Other City of Vancouver	1,577	1,696	2,028	2,046	3,191	3,885	4,569
City of Richmond	5,675	5,992	6,510	6,321	7,866	9,579	10,653
Other GVRD	4,730	5,473	6,532	6,776	8,916	9,997	11,794
29 Sunshine Coast	132	143	210	240	317	375	577
Motels	77	59	104	112	171	178	296
31 Squamish-Lillooet	27,410	35,112	39,371	17,995	5,749	8,834	12,230
Hotels	22,159	27,313	31,132	14,050	4,932	7,823	10,431
251+ Rooms	14,629	18,492	21,314	9,812	3,306	6,119	7,280
76-150 Rooms	5,580	6,535	7,477	3,212	1,191	1,198	2,277
1-75 Rooms	1,950	2,286	2,341	1,026	435	507	874
Motels	91	76	93	114	124	182	246
Vacation Rentals	4,177	3,449	6,548	2,811	624	611	1,203
Other	133	1,274	1,600	1,020	169	218	351
District Municipality of Whistler	26,959	34,617	38,778	17,561	5,367	8,320	11,525

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
MAINLAND/SOUTHWEST	105,008	75,418	55,507	41,802	59,364	337,109
Hotels	94,537	69,830	51,916	38,768	50,909	262,618
251+ Rooms	51,611	38,805	30,664	21,214	28,279	125,435
151-250 Rooms	16,323	11,938	8,137	6,394	7,265	157,988
76-150 Rooms	19,306	13,917	9,623	7,851	11,474	55,451
1-75 Rooms	7,297	5,171	3,491	3,309	3,892	28,919
Motels	4,722	3,061	2,180	1,584	1,474	17,632
Other	2,583	854	465	547	1,728	
Regional Districts & Urban Centres:						
09 Fraser Valley	4,732	3,903	2,790	2,103	2,534	35,915
Hotels	3,079	2,816	2,070	1,671	1,938	25,900
76+ Rooms	2,620	2,473	1,725	1,389	1,730	22,320
1-75 Rooms (no NC)	459	343	345	282	207	3,580
15 Greater Vancouver	86,442	63,126	48,420	35,055	28,379	606,108
Hotels	80,298	59,913	46,358	33,360	26,756	570,574
251+ Rooms	43,404	32,819	27,771	18,657	13,708	312,465
151-250 Rooms	15,444	11,461	7,930	6,122	5,157	110,455
76-150 Rooms	15,589	11,473	8,061	6,434	5,859	110,534
1-75 Rooms	5,861	4,160	2,597	2,147	2,032	37,121
Motels	2,857	1,839	1,263	968	965	17,929
Other	1,950	480	301	313	212	8,930
Downtown Vancouver	57,015	41,708	32,476	21,634	16,521	388,235
Other City of Vancouver	5,249	3,751	2,051	1,770	1,591	33,403
City of Richmond	11,340	9,222	7,027	5,813	5,210	91,207
Other GVRD	12,838	8,445	6,866	5,838	5,057	93,262
29 Sunshine Coast	743	465	294	229	156	3,882
Motels	412	249	145	135	80	2,017
31 Squamish-Lillooet	13,091	7,923	4,003	4,415	28,295	204,428
Hotels	11,016	6,987	3,388	3,657	22,148	165,038
151+ Rooms	7,704	4,885	2,166	2,038	15,485	113,230
76-150 Rooms	2,479	1,548	772	819	5,077	38,164
1-75 Rooms	833	554	450	801	1,586	13,643
Motels	208	203	202	113	118	1,768
Vacation Rentals	1,338	508	292	432	4,566	29,657
Other	528	225	121	213	1,462	7,965
District Municipality of Whistler	12,382	7,388	3,556	3,919	27,829	198,202

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
THOMPSON/OKANAGAN	10,443	12,432	14,208	10,890	16,372	21,372	32,324
Fishing lodges	9	8	6	29	142	362	429
Hotels	5,462	6,385	7,766	6,555	9,053	10,985	15,714
76+ Rooms	3,590	4,302	5,481	5,122	7,179	8,592	11,478
1-75 Rooms	1,872	2,084	2,285	1,433	1,875	2,392	4,236
Motels	1,879	2,445	2,969	3,045	5,006	6,501	11,534
Vacation Rentals	2,149	2,710	2,461	589	537	1,491	2,922
Other	944	883	1,007	671	634	856	1,724
Regional Districts & Urban Centres							
07 Okanagan-Similkameen	851	1,048	1,339	1,535	2,671	3,722	7,471
Hotels	590	737	911	1,013	1,542	1,837	3,231
Motels	224	250	354	431	958	1,483	3,510
Vacation Rentals	21	25	45	62	126	339	632
City of Penticton	609	755	870	909	1,654	2,163	4,090
Motels	134	148	189	236	563	858	2,146
33 Thompson-Nicola	2,800	3,455	3,933	2,955	4,311	5,353	7,309
Fishing lodges	9	6	6	5	113	335	316
Hotels	862	996	1,478	1,464	2,080	2,154	3,007
Motels	590	665	1,018	1,029	1,636	1,883	2,816
Vacation Rentals	1,059	1,518	1,169	234	213	591	598
Other	280	271	263	223	269	390	572
City of Kamloops	2,206	2,821	3,202	2,267	3,178	3,332	4,780
Hotels	792	910	1,364	1,362	1,878	1,889	2,619
Motels	347	392	656	625	997	1,057	1,641
35 Central Okanagan	3,264	3,916	4,853	3,841	5,233	6,446	9,412
Hotels	2,018	2,448	3,139	2,837	3,768	4,550	5,654
Motels	401	449	620	692	1,120	1,367	2,300
Vacation Rentals	834	1,000	1,022	241	125	260	781
City of Kelowna	3,114	3,763	4,653	3,574	4,720	5,707	7,661
Motels	393	440	608	678	1,095	1,326	2,228
37 North Okanagan	1,696	1,954	1,738	776	1,081	1,377	2,093
Hotels	1,370	1,367	1,311	522	657	848	1,147
Motels	165	485	265	247	376	439	683
Vacation Rentals	151	96	154	1	23	56	129
City of Vernon	1,671	1,634	1,710	729	992	1,242	1,771
39 Columbia-Shuswap	1,832	2,058	2,345	1,783	2,076	3,296	6,039
Hotels	622	838	927	718	1,007	1,596	2,676
Motels	498	596	711	646	916	1,329	2,225
Other	628	554	635	365	87	108	314

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
MAINLAND/SOUTHWEST	105,008	75,418	55,507	41,802	59,364	850,333
Hotels	94,537	69,330	51,916	38,768	50,909	762,618
251+ Rooms	51,811	38,805	31,664	21,214	28,279	429,746
151-250 Rooms	18,323	11,933	8,137	6,394	7,265	125,435
76-150 Rooms	19,303	18,917	4,623	7,851	11,474	157,968
1-75 Rooms	7,297	5,171	1,491	3,309	3,892	55,451
Motels	4,722	3,361	2,180	1,584	1,474	25,919
Other	2,583	551	465	547	1,728	17,632
Regional Districts & Urban Centres:						
09 Fraser Valley	4,732	3,903	2,790	2,103	2,534	35,915
Hotels	3,079	2,816	2,070	1,671	1,938	25,900
76+ Rooms	2,620	2,473	1,725	1,389	1,730	22,329
1-75 Rooms (no NC)	459	343	345	282	207	1,646
15 Greater Vancouver	86,442	63,126	48,420	35,055	28,379	606,108
Hotels	80,258	59,913	46,358	33,360	26,756	570,574
251+ Rooms	43,404	32,819	27,771	19,657	13,736	342,485
151-250 Rooms	15,444	11,461	7,930	6,122	7,157	110,459
76-150 Rooms	15,589	11,479	5,061	6,434	5,859	118,534
1-75 Rooms	3,861	4,160	2,597	2,147	2,032	37,121
Motels	2,857	1,839	1,263	968	965	17,329
Other	1,953	480	301	313	212	9,930
Downtown Vancouver	57,015	41,708	32,476	21,634	16,521	388,235
Other City of Vancouver	5,249	3,751	2,051	1,770	1,591	33,403
City of Richmond	11,340	9,222	7,027	5,813	5,210	91,207
Other GVRD	12,838	8,445	6,866	5,838	5,057	93,262
29 Sunshine Coast	743	465	294	229	156	3,882
Motels	412	249	145	135	80	2,017
31 Squamish-Lillooet	13,091	7,923	4,003	4,415	28,295	204,428
Hotels	11,016	6,987	3,388	3,657	22,148	165,038
151+ Rooms	7,704	4,885	2,186	2,038	15,485	113,233
76-150 Rooms	2,479	1,548	772	819	5,077	38,164
1-75 Rooms	833	554	450	401	1,586	13,643
Motels	208	303	202	119	118	1,768
Vacation Rentals	1,338	718	22	482	4,569	13,657
Other	628	225	121	213	1,462	7,365
District Municipality of Whistler	12,382	7,388	3,556	3,919	27,829	198,202

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Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
THOMPSON/OKANAGAN	10,443	12,432	14,208	10,890	15,372	20,195	32,324
Fishing lodges	9	9	9	29	142	362	429
Hotels	5,462	6,385	7,766	6,553	9,053	10,985	15,714
76+ Rooms	3,590	4,302	5,481	5,122	7,179	8,592	11,478
1-75 Rooms	1,872	2,084	2,285	1,433	1,875	2,392	4,236
Motels	1,879	2,448	2,969	3,045	5,006	6,501	11,534
Vacation Rentals	2,149	2,710	2,461	589	537	1,491	2,922
Other	544	483	1,007	671	634	856	1,724
Regional Districts & Urban Centres:							
07 Okanagan-Similkameen	851	1,048	1,339	1,535	2,671	3,722	7,471
Hotels	590	737	911	1,013	1,542	1,837	3,231
Motels	224	250	354	431	958	1,483	3,510
Vacation Rentals	21	25	45	62	126	339	632
City of Penticton	609	755	870	909	1,654	2,163	4,090
Motels	134	148	149	236	563	858	2,146
33 Thompson-Nicola	2,800	3,455	3,933	2,955	4,311	5,353	7,309
Fishing lodges	9	9	9	9	113	335	316
Hotels	862	896	1,478	1,464	2,080	2,154	1,007
Motels	590	865	1,318	1,029	1,636	1,883	2,816
Vacation Rentals	1,059	1,518	1,169	234	213	591	598
Other	280	271	263	223	269	390	572
City of Kamloops	2,206	2,821	3,202	2,267	3,178	3,332	4,780
Hotels	792	910	1,364	1,362	1,878	1,889	2,619
Motels	347	392	656	625	997	1,057	1,641
35 Central Okanagan	3,264	3,916	4,853	3,841	5,233	6,446	9,412
Hotels	2,018	2,448	3,139	2,837	3,768	4,550	5,654
Motels	401	449	620	692	1,120	1,367	2,300
Vacation Rentals	834	1,000	1,022	241	125	260	781
City of Kelowna	3,114	3,763	4,653	3,574	4,720	5,707	7,661
Motels	393	440	608	678	1,095	1,326	2,228
37 North Okanagan	1,696	1,954	1,738	776	1,081	1,377	2,093
Hotels	1,370	1,367	1,311	522	657	848	1,147
Motels	165	485	265	247	376	439	683
Vacation Rentals	151	96	154	1	23	56	129
City of Vernon	1,671	1,634	1,710	729	992	1,242	1,771
39 Columbia-Shuswap	1,832	2,058	2,345	1,783	2,076	3,296	6,039
Hotels	622	838	927	718	1,007	1,596	2,676
Motels	498	596	711	646	916	1,329	2,225
Other	628	554	635	365	87	108	314

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
THOMPSON/OKANAGAN	37,405	20,956	13,380	7,472	10,335	205,413
Fishing lodges	494	296	191	30	4	2,000
Hotels	17,744	11,465	8,191	4,811	5,537	109,670
76+ Rooms	12,747	8,883	6,518	3,704	3,860	81,456
1-75 Rooms	4,997	2,582	1,673	1,107	1,678	28,213
Motels	13,873	6,839	4,093	2,320	2,101	62,606
Vacation Rentals	3,152	1,298	405	147	2,242	20,102
Other	2,143	1,058	500	164	450	11,035
Regional Districts & Urban Centres:						
07 Okanagan-Similkameen	9,321	3,604	2,039	1,031	945	35,577
Hotels	3,956	1,782	1,198	659	578	18,034
Motels	4,428	1,453	717	310	232	14,349
Vacation Rentals	746	265	77	24	103	2,465
City of Penticton	5,155	1,932	1,306	655	644	20,743
Motels	2,738	716	423	166	106	8,424
33 Thompson-Nicola	7,470	5,515	3,810	1,948	3,318	52,178
Fishing lodges	328	261	98	14	4	1,494
Hotels	3,036	2,405	1,927	988	1,223	21,619
Motels	2,854	1,997	1,407	813	725	17,435
Vacation Rentals	542	326	154	56	1,114	7,574
Other	711	527	224	77	251	4,056
City of Kamloops	4,953	3,792	2,804	1,396	2,782	37,511
Hotels	2,618	2,111	1,745	889	1,152	19,330
Motels	1,723	1,163	829	457	457	10,347
35 Central Okanagan	10,798	6,806	4,540	2,394	2,960	64,463
Hotels	6,177	4,836	3,378	1,882	1,880	42,568
Motels	3,048	1,438	848	478	421	13,183
Vacation Rentals	849	310	133	16	633	6,204
City of Kelowna	8,836	6,083	4,107	2,236	2,821	57,275
Motels	2,949	1,397	827	466	408	12,814
37 North Okanagan	2,666	1,350	1,029	1,046	1,730	18,537
Hotels	1,399	794	693	763	1,192	12,063
Motels	879	483	301	227	177	4,729
Vacation Rentals	154	29	12	49	346	1,200
City of Vernon	2,286	1,242	937	1,024	1,712	16,949
39 Columbia-Shuswap	7,149	3,682	1,963	1,053	1,382	34,658
Hotels	3,176	1,648	994	519	664	15,385
Motels	2,663	1,468	819	492	547	12,910
Other	388	177	118	39	125	3,538

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
KOOTENAY	5,207	6,712	7,520	4,250	4,810	5,816	8,388
Hotels	2,115	2,414	2,001	1,946	2,066	2,316	2,920
76+ Rooms	1,297	1,385	1,494	1,035	1,061	1,237	1,465
1-75 Rooms	817	1,029	1,067	911	1,004	1,078	1,455
Motels	952	1,210	1,217	1,191	1,678	1,894	2,819
Vacation Rentals	927	1,436	1,853	387	342	693	1,212
Regional Districts & Urban Centres:							
01 East Kootenay	4,051	5,173	6,051	2,853	2,832	3,718	5,581
Hotels	1,502	1,665	1,813	1,144	1,055	1,288	1,629
76+ Rooms	1,113	1,153	1,241	758	685	827	960
1-75 Rooms	389	512	573	386	369	461	669
Motels	599	707	745	720	880	1,083	1,712
Vacation Rentals	882	1,370	1,787	372	294	571	990
City of Cranbrook	521	433	465	651	715	848	1,048
03 Central Kootenay	768	1,046	1,033	1,061	1,504	1,549	2,174
Hotels	461	566	604	666	833	865	1,133
Motels	175	311	275	285	513	442	678
Other	103	155	134	95	108	125	169
City of Nelson	289	394	385	414	503	521	766
05 Kootenay Boundary	389	493	435	336	473	549	633
Motels	179	191	197	186	286	368	428
CARIBOO							
Fishing lodges	1	7	8	3	52	181	175
Hotels	1,575	1,771	1,739	1,821	2,326	2,398	2,497
Motels	750	824	1,061	1,060	1,357	1,578	1,906
Vacation Rentals	21	15	18	21	66	181	305
Other	183	142	183	111	139	183	312
Regional Districts & Urban Centres:							
41 Cariboo	721	849	956	994	1,368	1,859	2,287
Hotels	222	310	295	345	450	518	613
Motels	394	454	556	583	697	841	1,025
Vacation Rentals	21	13	15	9	57	155	253
City of Quesnel	188	167	219	290	261	298	392
City of Williams Lake	222	339	305	336	403	469	519
53 Fraser-Fort George	1,809	1,909	2,052	2,023	2,572	2,663	2,908
Hotels	1,353	1,461	1,444	1,476	1,877	1,880	1,883
Motels	356	371	505	478	660	738	881
City of Prince George	1,416	1,460	1,562	1,628	2,074	1,932	1,957

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
THOMPSON/OKANAGAN	37,405	20,956	13,380	7,472	10,335	205,413
Fishing Lodges	434	280	191	78	4	2,090
Hotels	17,833	17,443	12,925	8,833	10,827	109,500
- 100 Rooms	14,877	14,043	10,900	7,752	9,860	87,432
- 175 Rooms	2,956	3,400	2,025	1,081	1,000	16,213
Motels	1,073	1,073	2,779	3,408	2,074	19,238
Vacation Rentals	722	238	140	133	212	2,065
Other	143	78	305	78	1,081	17,132
Regional Districts & Urban Centres:						
07 Okanagan-Simikameen	9,321	3,604	2,039	1,021	945	35,577
Hotels	850	3,792	4,499	1,029	1,079	19,334
Motels	1,428	1,153	133	137	974	12,825
Vacation Rentals	78	230	77	1	33	2,921
City of Penticton	5,155	1,932	1,306	855	644	20,742
Hotels	130	734	823	100	740	39,424
33 Thompson-Nicola	7,470	2,515	2,010	1,948	2,318	52,178
Fishing Lodges	243	281	15	14	8	1,404
Hotels	1,000	1,105	1,075	1,000	1,230	29,610
Motels	1,004	137	407	213	720	17,235
Vacation Rentals	42	209	100	36	118	5,004
Other	119	527	218	77	257	4,056
City of Kamloops	4,953	3,792	2,804	3,396	2,782	37,311
Hotels	2,875	2,271	1,430	1,000	1,020	19,550
Motels	1,723	1,521	1,374	2,396	1,762	17,761
35 Central Okanagan	10,795	6,806	4,540	2,394	2,860	64,463
Hotels	6,137	4,816	2,174	1,962	1,860	42,589
Motels	1,337	1,438	1,188	176	421	11,134
Vacation Rentals	540	170	183	74	111	16,204
City of Kelowna	6,836	6,083	4,107	2,236	2,821	57,275
Hotels	2,443	1,347	827	400	478	12,576
37 North Okanagan	2,666	1,350	1,029	1,046	1,730	18,537
Hotels	1,009	744	1,933	700	732	12,903
Motels	1,079	483	304	227	377	4,729
Vacation Rentals	158	123	122	119	181	1,005
City of Vernon	2,286	1,242	937	1,024	1,712	16,949
39 Columbia-Shuswap	7,149	3,662	1,863	1,053	1,382	34,656
Hotels	2,175	1,545	1,094	819	1,004	16,585
Motels	2,800	1,860	1,119	492	317	12,310
Other	174	257	650	742	661	5,761

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
KOOTENAY	5,207	6,712	7,520	4,250	4,810	5,816	8,388
Hotels	2,179	2,754	2,581	2,144	2,356	2,376	2,520
City of Kelowna	217	258	1,054	758	1,381	1,217	1,900
City of Vernon	197	269	1,087	1,071	1,024	1,172	1,076
Merrill	182	279	1,245	2,385	1,878	1,962	3,879
City of West Kelowna	177	438	1,003	287	342	1,043	1,271
<i>Regional Districts & Urban Centres:</i>							
01 East Kootenay	4,651	5,173	6,051	2,853	2,832	3,718	5,581
Hotels	1,552	1,945	1,813	1,141	1,058	1,268	1,529
City of Penticton	113	153	1,241	758	695	627	866
City of Okanagan	389	72	373	396	339	247	538
Tweed	389	72	725	720	380	1,088	1,712
City of Kamloops	35	181	1,181	175	38	379	960
City of Cranbrook	121	433	465	651	715	548	1,048
02 Central Kootenay	768	1,046	1,033	1,061	1,304	1,549	2,174
Hotels	381	596	594	539	670	853	1,154
Merrill	79	114	1,175	280	319	652	1,013
City of Nelson	289	394	385	414	503	521	766
05 Kootenay Boundary	389	493	435	336	473	549	633
Hotels	139	247	787	740	230	309	379
CARIBOO	2,531	2,759	3,008	3,017	3,939	4,522	5,194
Hotels and Inns	1	1	1	1	1	181	175
Hotels	21	171	739	921	1,120	1,398	2,487
Merrill	755	924	1,183	1,360	1,877	1,678	1,908
City of Kamloops	21	75	18	21	36	181	388
Other	153	742	1,833	1,511	1,581	1,333	1,112
<i>Regional Districts & Urban Centres:</i>							
41 Cariboo	721	849	956	994	1,368	1,859	2,287
Hotels	147	170	285	345	450	518	873
Merrill	184	238	1,046	1,531	1,947	1,511	1,926
City of Kamloops	17	11	11	17	37	16	213
City of Quesnel	188	167	219	290	261	298	392
City of Williams Lake	222	339	305	336	403	469	519
53 Fraser-Fort George	1,809	1,909	2,052	2,023	2,572	2,663	2,908
Hotels	1,183	1,487	1,344	1,476	1,877	1,880	2,083
Merrill	236	271	285	479	560	738	681
City of Prince George	1,416	1,460	1,562	1,628	2,074	1,932	1,957

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
KOOTENAY	10,938	7,203	3,962	2,484	4,423	1,712
Hotels	3,610	2,686	1,787	1,225	1,632	27,277
76+ Rooms	1,781	1,412	886	614	1,022	14,690
1-75 Rooms	1,829	1,274	901	611	610	12,587
Motels	3,747	2,615	1,411	869	775	20,378
Vacation Rentals	1,848	728	217	68	940	10,652
Regional Districts & Urban Centres:						
01 East Kootenay	7,182	4,601	2,308	1,344	3,461	49,155
Hotels	1,998	1,528	897	565	1,098	16,181
76+ Rooms	1,182	967	574	392	848	10,699
1-75 Rooms	816	561	324	173	250	5,482
Motels	2,108	1,448	761	442	474	11,679
Vacation Rentals	1,573	580	150	39	855	9,462
City of Cranbrook	1,162	1,038	656	472	366	8,376
03 Central Kootenay	2,764	1,876	1,276	789	653	16,495
Hotels	1,340	986	749	523	427	9,153
Motels	996	639	417	227	160	5,119
Other	198	110	35	7	26	1,265
City of Nelson	960	622	457	273	265	5,849
05 Kootenay Boundary	993	726	378	351	308	6,062
Motels	644	527	233	200	142	3,580
CARIBOO						
Fishing lodges	186	182	59	7	11	872
Hotels	2,755	2,598	2,008	1,629	1,184	24,302
Motels	2,334	1,854	1,356	945	718	15,742
Vacation Rentals	392	244	88	11	68	1,431
Other	299	278	212	43	82	2,167
Regional Districts & Urban Centres:						
41 Cariboo	2,586	2,104	1,488	861	761	16,834
Hotels	688	535	381	275	198	4,829
Motels	1,170	951	791	525	411	8,397
Vacation Rentals	322	210	78	11	68	1,212
City of Quesnel	440	364	290	220	169	3,297
City of Williams Lake	579	491	419	314	206	4,601
53 Fraser-Fort George	3,380	3,053	2,235	1,773	1,302	27,680
Hotels	2,068	2,063	1,627	1,354	986	19,472
Motels	1,164	903	564	419	307	7,345
City of Prince George	2,188	2,253	1,833	1,542	1,025	20,869

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
NORTH COAST	721	998	1,083	944	1,535		2,084
Hotels	366	584	619	515	814	1,140	1,332
Motels	257	328	359	349	431	596	677
Regional Districts & Urban Centres:							
47 Skeena-Queen Charlotte	279	520	526	436	920	1,895	2,246
Hotels	194	373	351	266	472	765	893
Motels	63	134	146	130	183	307	353
City of Prince Rupert	240	479	459	344	580	925	972
49 Kitimat-Stikine	441	478	557	505	615	705	349
Hotels	172	211	268	250	342	375	439
Motels	194	194	213	219	248	289	323
City of Terrace	247	279	340	336	424	433	449
NECHAKO	413	430	648	492	609	933	1,054
Fishing lodges	24	2	0	41	26	61	107
Motels	212	248	344	273	360	509	530
Vacation Rentals	4	0	1	4	9	25	37
Urban Centres:							
Town of Smithers	191	221	352	246	280	480	503
NORTHEAST	4,019	4,881	4,253	3,321	4,908	2,470	3,724
Hotels	1,753	1,837	1,980	1,157	1,050	1,299	1,434
Motels	741	778	914	633	530	829	904
Urban Centres:							
City of Dawson Creek	476	442	541	359	311	455	455
City of Fort St. John	2,185	2,657	1,737	2,013	972	851	1,072
BRITISH COLUMBIA Totals	88,631	109,263	127,553	103,901	149,749	148,862	188,277
Fishing lodges	145	134	305	460	1,277	3,292	4,049
Hotels	66,196	80,186	94,945	80,701	94,060	113,243	134,673
251+ Rooms	27,111	33,704	40,723	35,332	38,393	48,166	53,232
151-250 Rooms	10,786	12,899	14,673	13,409	17,146	20,298	22,804
76-150 Rooms	18,329	21,839	26,093	20,837	24,867	28,186	35,709
1-75 Rooms	9,970	11,744	13,455	11,122	13,653	16,592	22,928
Motels	7,418	8,835	10,996	10,789	14,894	18,393	27,623
Vacation Rentals	10,740	14,858	14,797	7,618	4,753	7,193	12,275
Other	4,132	5,250	6,511	4,333	4,764	6,542	9,656

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
KOOTENAY	10,938	7,203	3,962	2,484	4,423	71,712
Hotels	1,510	2,636	1,757	1,224	1,532	17,277
Toll Rooms	1,141	1,412	486	114	1,224	4,697
NTR Rooms	369	1,224	1,271	1,110	310	12,580
Motels	1,471	2,813	1,411	889	789	20,173
Vacation Rentals	548	728	1,117	788	143	11,694
Regional Districts & Urban Centres:						
01 East Kootenay	1,182	4,601	2,308	1,344	1,461	49,155
Hotels	1,095	1,528	497	545	1,038	12,181
Toll Rooms	1,182	267	514	52	548	12,894
NTR Rooms	416	561	724	111	290	4,82
Motels	2,138	1,448	761	842	874	11,679
Vacation Rentals	1,073	768	1,350	727	489	11,462
City of Cranbrook	1,162	1,038	656	472	166	8,376
03 Central Kootenay	2,764	1,576	1,276	789	853	16,495
Hotels	1,141	1,000	119	225	427	3,189
Motels	448	1,000	1,417	1,229	78	11,415
Other	1,175	1,111	736	544	348	11,475
City of Nelson	960	622	457	273	265	5,849
05 Kootenay Boundary	993	728	378	351	308	6,062
Hotels	1,441	527	1,133	1,210	142	5,443
CARIBOO	5,967	5,157	3,723	2,635	2,063	44,514
Fishing lodges	180	152	119	-	11	462
Hotels	1,755	2,335	2,008	1,629	1,194	14,122
Motels	2,194	1,854	1,358	945	718	15,742
Vacation Rentals	354	244	68	11	86	1,431
Other	1,399	278	272	11	52	2,167
Regional Districts & Urban Centres:						
41 Cariboo	2,586	2,104	1,488	861	761	16,834
Hotels	888	555	181	275	198	4,525
Motels	1,111	1,084	754	486	514	11,297
Vacation Rentals	121	211	78	11	5	1,419
City of Quesnel	440	364	290	220	169	3,297
City of Williams Lake	579	491	419	314	206	4,601
53 Fraser-Fort George	3,380	3,053	2,235	1,773	1,302	27,680
Hotels	1,068	1,363	1,627	1,184	985	13,472
Motels	1,154	933	564	418	317	7,146
City of Prince George	2,188	2,253	1,833	1,542	1,025	20,869

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	January Revenue (\$,000)	February Revenue (\$,000)	March Revenue (\$,000)	April Revenue (\$,000)	May Revenue (\$,000)	June Revenue (\$,000)	July Revenue (\$,000)
NORTH COAST	721	998	1,083	941	1,535	2,600	3,094
Hotels	66	684	619	515	814	1,140	1,332
Motels	257	328	464	426	721	1,460	1,762
<i>Regional Districts & Urban Centres:</i>							
47 Skeena-Queen Charlotte	279	520	526	436	920	1,895	2,246
Hotels	164	273	351	206	472	765	853
Motels	83	247	176	230	448	1,130	1,393
City of Prince Rupert	240	479	459	344	580	925	972
49 Kitimat-Stikine	441	478	557	505	615	705	849
Hotels	172	211	288	250	342	375	439
Motels	194	267	269	255	273	330	410
City of Terrace	247	279	340	336	424	433	449
NECHAKO	413	430	648	492	609	933	1,054
Hotels	24	4	6	21	26	61	107
Motels	174	248	642	471	583	869	947
Vacation Rentals	1	1	1	1	1	25	27
<i>Urban Centres:</i>							
Town of Smithers	191	221	352	246	280	480	503
NORTHEAST	4,019	4,881	4,253	3,321	1,906	2,470	2,724
Hotels	1,753	1,837	1,980	1,157	1,050	1,299	1,434
Motels	711	779	914	633	530	629	894
<i>Urban Centres:</i>							
City of Dawson Creek	476	442	541	359	311	455	455
City of Fort St. John	2,185	2,657	1,737	2,013	972	851	1,072
BRITISH COLUMBIA Totals	88,631	109,263	127,553	103,901	119,749	148,662	188,277
Hotels	145	134	155	460	1,277	3,292	4,149
Motels	28,195	40,136	41,548	37,721	34,363	11,243	14,679
Hotels	27,111	38,704	40,723	36,352	33,331	10,166	13,212
Hotels	18,786	22,599	24,673	19,409	11,146	20,298	22,804
Hotels	18,329	21,339	26,053	20,837	24,867	26,186	28,709
Hotels	3,970	11,264	13,465	11,120	13,653	16,592	22,925
Motels	7,418	8,835	10,995	10,759	14,894	15,393	21,623
Vacation Rentals	10,740	14,858	14,797	7,618	4,763	7,193	12,275
Other	1,132	3,240	3,511	3,333	4,764	6,540	9,656

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
NORTH COAST	3,024	2,353	1,147	865	654	19,016
Hotels	1,325	1,112	632	519	359	6,306
Motels	1,699	1,241	515	346	295	12,710
<i>Regional Districts & Urban Centres:</i>						
47 Skeena-Queen Charlotte	2,112	1,352	498	388	275	11,448
Hotels	549	556	328	262	205	2,841
Motels	1,563	796	170	126	70	8,607
City of Prince Rupert	937	962	380	329	234	6,842
49 Kitimat-Stikine	912	1,001	649	477	378	7,568
Hotels	476	447	296	237	153	3,666
Motels	436	554	353	240	225	3,902
City of Terrace	485	506	390	293	208	4,392
NECHAKO	1,105	1,103	1,030	586	441	8,843
Fishing lodges	37	101	257	52	41	798
Motels	47	519	478	34	42	1,900
Vacation Rentals	21	14	55	2	2	183
<i>Urban Centre:</i>						
Town of Smithers	521	587	427	277	189	4,275
NORTHEAST	3,035	3,384	3,187	2,499	2,225	37,904
Hotels	1,505	1,512	1,318	1,216	1,116	17,179
Motels	897	869	838	619	550	6,224
<i>Urban Centres:</i>						
City of Dawson Creek	474	434	364	327	284	4,921
City of Fort St. John	1,297	1,479	1,518	1,089	822	17,693
BRITISH COLUMBIA Totals	212,347	146,271	100,536	70,252	90,745	1,506,186
Fishing lodges	4,325	2,293	635	169	175	17,482
Hotels	44,712	48,777	45,056	35,324	35,337	425,128
251+ Rooms	37,977	41,828	33,441	21,185	25,981	465,543
151-250 Rooms	25,243	18,605	13,019	9,547	10,157	168,385
76-150 Rooms	40,046	29,717	19,600	14,612	18,220	287,326
1-75 Rooms	26,445	17,627	11,737	8,179	9,721	174,173
Motels	68,106	20,524	13,182	5,831	7,499	181,790
Vacation Rentals	14,102	8,249	4,566	2,858	10,430	112,435
Other	11,102	6,427	3,898	2,181	4,882	45,346

TABLE 2: Room Revenue by Development Region

Monthly Series 2002

DEVELOPMENT REGION	August Revenue (\$,000)	September Revenue (\$,000)	October Revenue (\$,000)	November Revenue (\$,000)	December Revenue (\$,000)	ANNUAL Revenue (\$,000)
NORTH COAST	3,024	2,353	1,147	865	654	7,016
Hotels	1,325	1,102	632	519	359	9,306
Motels	647	673	388	286	224	5,214
Regional Districts & Urban Centres:						
47 Skeena-Queen Charlotte	2,112	1,352	498	388	275	11,448
Hotels	849	656	336	282	206	5,641
Motels	332	258	124	87	56	2,174
City of Prince Rupert	937	962	380	329	234	6,842
49 Kitimat-Stikine	912	1,001	649	477	378	7,568
Hotels	476	447	296	237	153	3,666
Motels	314	415	264	199	168	3,040
City of Terrace	485	506	390	293	208	4,392
NECHAKO						
	1,105	1,103	1,030	588	441	6,843
Fishing lodges	87	101	257	52	41	798
Motels	587	570	478	346	242	4,700
Vacation Rentals	41	16	15	0	0	153
Urban Centres:						
Town of Smithers	521	587	427	277	189	4,275
NORTHEAST						
	3,035	3,384	3,187	2,499	2,225	17,904
Hotels	1,505	1,512	1,318	1,216	1,116	17,179
Motels	997	869	838	639	550	9,224
Urban Centres:						
City of Dawson Creek	474	434	364	327	284	4,921
City of Fort St. John	1,297	1,479	1,518	1,089	822	17,693
BRITISH COLUMBIA Totals						
	212,347	146,271	100,536	70,252	90,745	618,186
Fishing lodges	4,325	2,293	835	189	178	17,483
Hotels	149,712	108,777	78,256	56,324	68,057	1,125,128
251+ Rooms	57,977	43,828	33,941	23,185	29,951	465,543
151-250 Rooms	25,243	18,605	13,019	9,347	10,157	188,385
76-150 Rooms	40,046	28,717	19,560	14,612	18,229	297,026
1-75 Rooms	26,445	17,627	11,737	9,179	9,721	174,173
Motels	33,106	20,524	13,182	8,531	7,499	181,790
Vacation Rentals	14,102	8,249	4,566	2,858	10,430	112,439
Other	11,102	6,427	3,696	2,351	4,582	69,346

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges -- All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals -- Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous -- Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

However, unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is unadjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below \$20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Finance and Corporate Relations, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

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